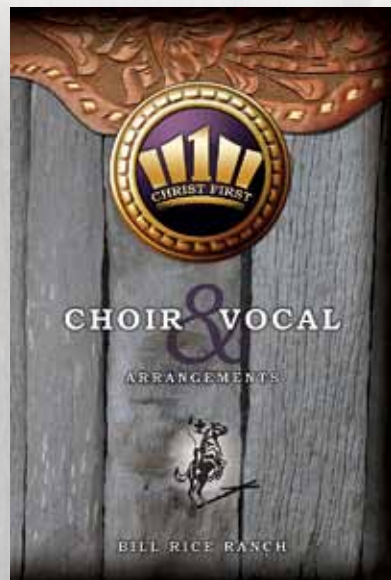




Bill Rice Ranch, Inc.
627 Bill Rice Ranch Road
Murfreesboro, TN 37128-4555

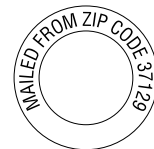
Return Service Requested

Bill Rice Ranch PUBLICATIONS



Christ First includes ten choir and vocal arrangements reminding us that Christ should be first in our lives. Arrangements include: *Christ Is All*; *Living by Faith*; *My Savior's Love*; and more. **\$4.00**

NOTE: Price DOES NOT include shipping & handling.
For orders, call **1-800-253-RICE, ext.117**
or visit our website **www.billriceranch.org**



NONPROFIT ORG.
U. S. POSTAGE PAID
Murfreesboro, TN 37129
PERMIT #200

Aug.—Sept. 2012, Vol. 51—No. 4



From the President

From the Beginning

by Evangelist Wil Rice IV

My granddad, Dr. Bill Rice, was born one hundred years ago this August. When he and my grandmother began the Ranch, they were not ending their revival work—they were expanding it!

The Bill Rice Ranch is essentially a revival team. Everyone has a part to play in creating an environment conducive to revival preaching. That is the way it has been from the beginning....

The Work of an Evangelist

by Dr. Bill Rice

I have learned many painful truths. I have learned that my main business is winning souls. Preach? Sure. But if I am going to have someone to preach to, there are many things I must do and be. I soon found that advertising helps build crowds—so I learned to advertise. I have spent hours and hours writing ads for papers, handbills, posters, radio spots, TV announcements, etc.

I found that walking up and down streets ringing doorbells was sometimes part of my work of being an evangelist. More than once a large auditorium has been engaged, and we found it needed to be cleaned thoroughly before we could use it. At such time I have found that using a broom and mop were part of doing soul-winning work.

More than once we have been in tent meetings when we have had to rush down in the middle of the night to loosen ropes in a rain storm or tighten them in a wind storm. And we have spent many an hour sewing up rips in a tent after such a night. At such times we have found, like Paul, that tent-making was part of soul-winning work—part of being an evangelist.

During below-zero weather in a Kansas revival, we had only a small handful of people out to the opening services. The pastor and I decided to visit all the homes in the little town, inviting folks to the meeting. Because of a break in my glove, the forefinger of my right hand (the one I pushed the door bells with) froze, split, and suffered a rather severe

infection. But before the eight days were up, the building was packed and more than one hundred professed faith in Christ. So part of the work of an evangelist in that case was getting frostbitten feet, an infected finger—and more than a hundred souls for Christ!

There is no question in the world but that God called me to be an evangelist. I do not say I am the evangelist I should be and could be. I am not. But there is no doubt but that God has called me to do the work of an evangelist. And God has blessed me in this work. Most pastors I am with invite me back again and again. And I receive many letters every year from pastors I never heard of. I receive many, many more invitations than I can possibly accept. Yet I never write any pastor suggesting he have me, never send out folders telling of my revival work, and do not even publish reports of my meetings as a rule.

And God has graciously provided for me and my family through these good years. I never put any price on my services, do not hint for money, do not tell of my needs. (Several years ago in Indiana, I did tell a young pastor of my needs and have always been sorry that I did.) I am just saying that God has called me to be an evangelist, has blessed me in the work, and has provided for me and my family.

Yet now I spend several months of the year at the Ranch. During the summer when there are opportunities for large tent campaigns, etc., I am not available. I am at the Ranch.

What am I doing?

No telling! Maybe cutting down trees, maybe riding the bulldozer, maybe pouring tar on the roof, writing hundreds of letters, working with stock...

Is this the work of an evangelist? What about preaching?

Well, I do a lot of preaching, of course, each summer. But in this case the other is just as much the work of an evangelist because we would not have the Deaf to preach to if we did not have the camp. And we could not have the camp if we did not do the work!

www.billriceranch.org



Inside this issue

Hard Work

by Evangelist Bill Rice III

Back at the Ranch

Summer Starts Off with a Bang!

The Ranch Is People

Always Changing But Never Changed

by Sara Carlson

: This article was written by
: **Dr. Bill Rice**, founder of the Ranch,
: and first appeared in the **May 1959**
: issue of the *Branding Iron*.



Have a Christian School?

ELEMENTARY RETREATS

Grades 3-6
August 24-25 &
September 7-8
Cost: \$15

JUNIOR HIGH RETREAT

Grades 7-9
September 17-19
Cost: \$47

Start the school year off with
these exciting retreats!

Church groups and
homeschoolers welcome

Enjoy horse rides, exhilarating
activities, Cowboy Town, putt-putt
golf, and much more!



SPACE IS LIMITED!
Call today for complete details!

LADIES' RETREAT



October 11-13 Cost: \$85

♥ Helpful Bible Teaching ♥ Encouraging Fellowship
♥ Delicious Meals ♥ Country Craft Fair



GUEST SPEAKER: **Gail Walls**
Pastor's Wife

HOST SPEAKERS:

Mary Rice,
Wil & Sena Rice



NOVEMBER 2-3 COST: \$45

SOLID PREACHING • GREAT FOOD • UPLIFTING FELLOWSHIP

Billy Ingram,
Evangelist



Evangelists Wil Rice IV
& Bill Rice III

Make your plans now—register today!

1-800-253-RICE • registration@billriceranch.org • www.billriceranch.org
627 Bill Rice Ranch Road, Murfreesboro, TN 37128-4555



Hard Work

by Evangelist Bill Rice III

In the early days of the Ranch, Dad and Mother did just about everything. Mother was the registrar, nurse, bookkeeper, and director of the Dining Hall. That is not all she did, of course, but space is limited in this article!

Dad ran the morning cookout breakfast, got back in time for the counselors' meeting, directed the first and second morning services, and often preached in them. Dad originated the use of skits here on the Ranch when he used a pistol to shoot out a light bulb in the old tabernacle! He would be making announcements, then suddenly draw and fire! He began the illustrated message, which we continue now five days a week for the junior program.

When there was not a cookout, he often served "cowboy gravy" in the cafeteria line in the Dining Hall. The ingredients to Dad's "cowboy gravy" were as closely guarded as the formula for Coca Cola! And in retrospect, it is probably good we had no idea what was in the stuff!

Now all of this may not seem like much, but let me briefly tell you about one thing – the breakfast cookout rides. My brother Pete, who began and set the foundation for the horse program here on the Ranch, would saddle up



horses along with his cowboys and take twenty trail riders to the back part of the Ranch. The ride took about forty minutes. There was an old chuck wagon and a small corral where horses would be penned during breakfast.

Dad would arrive early at the Dining Hall and mix his pancake batter and then load eggs, bacon, bread, and coffee in his International Scout to drive to the back pasture to the chuck wagon. He did this several mornings a week. At the cookout he cooked the breakfast and had a small skit where he and Sid Hogsett would open the can of cream for the coffee with Dad's trusty pistol. No, Dad did not hammer an opening in the can – he shot it! The cowboy cookout breakfast, which had Dad leaving home before 6 o'clock in the morning, lasted a little more than two hours.

Today we still do all that Dad did, but I must put the emphasis on the word *we*. Michael Aulgur and Tim Thompson, along with a crew

of cowboys, take care of the cookout. Wil directs the counselors' meeting with several on camp staff. Skits in the John R. are the responsibility of Matt Downs. Of course, there are also skits in the Junior Weeks, at the rodeo arena, and at the cookout. Tim Schwanke and a great crew of twenty-five take care of the Dining Hall, feeding hundreds of campers. Every week Ronnie Rice preaches to deaf teenagers, I speak to hearing teens, and Wil speaks to counselors and preaches to teenagers in most Youth Weeks.

The illustrated message for juniors is taken care of by Chris Miller, Dan Potter, Dale Stover, and Nathan Reeves. The family is still at it. Betty and her husband serve in El Paso, Texas. Kaye is in heaven. Pete heads up a revival ministry with literally thousands of people being saved every year, and Ronnie and I serve here. At 97, Mother is doing fine but, as you can imagine, not as active as she once was.

Dad left us for Glory, thirty-four years ago! It's easier for me to believe that he was born one hundred years ago this month than it is to realize he has been gone for thirty-four years. It sometimes seems like he is still here on the Ranch. After all, with 101 young people trusting Christ in the last two weeks of camp and with almost 1,200 campers in our first two weeks of the summer, we are still carrying on Dad's work. It just takes a lot more of us to do it!



Always Changing But Never Changed by Sara Carlson

The face of the Ranch is always changing. In fact, it changes every year. This statement may surprise those of you who have been familiar with the Bill Rice Ranch for a number of years because, at its very roots of philosophy and purpose, the Ranch is every bit the same as it was during the first week of camp fifty-nine summers ago. The Ranch was founded as a revival ministry with a heart to reach souls and to help grow Christians to a place where they too will be impacting the world with the gospel of Jesus Christ. That was the goal when Bill Rice founded the ministry in 1953, and that is the goal as Brother Wil leads the ministry in 2012. While the Ranch hasn't changed in philosophy and purpose, it is always changing because the Ranch is people, and many of the faces of those serving at the Ranch are new. That is especially true this summer; fifty-one of our counselors, operational staff, and CORE are serving here for the first time. Among them are seven individuals who have grown up overseas.

For Gladys Villarroel (Bolivia), this is not only her first time to serve at the Ranch but also her first time to be in America. She said that being

at the Ranch has helped her understand the seriousness of sharing the gospel with others.

Three of our counselors grew up as missionary kids in Belgium, Australia, and Brazil. Daisy Mohler shared that her experiences serving overseas have helped her this summer by enabling her to relate better to a variety of kids from varying cultures, states and family backgrounds.

When Dikchhya Gauchan (Nepal) faced disapproval from her family for not meeting expected academic standards, she planned to find hope for her future by fleeing to India. However, God providentially intervened and turned a five-day stay with local

missionaries into five months—it was there she was saved! She has not yet been able to tell her father about her faith in Christ in fear that his mixed Buddhist/Hindu religious views will cause him to vent his anger on the rest of her family. Dikchhya said that being at the Ranch has influenced her Christian growth by building her passion to live for others.

◀ Daniel Ruiz and his sister Deborah (Puerto Rico) were encouraged to come to the Ranch by the leadership of their Bible college. Daniel had the opportunity to lead one of his campers to the Lord this week. Both Daniel and Deborah have had their campers ask them, "You're going to be here again next summer, aren't you?"

New faces are carrying on the work here that began long ago. I wonder what the face of the Ranch will be like in another sixty years—no doubt, it will be completely different! But by the Lord's grace, the Ranch will be the same then as it is today and was so many years ago.



BACK AT THE RANCH...

Summer Starts Off with a Bang!

The Lord has greatly blessed us with many of our summer camps running at capacity. We thank the Lord for providing us with additions to our facilities, a great summer staff, and many lives changed for eternity.



Hundreds run through the new 52-foot inflatable obstacle course.



Largest ever Day Camp helps boys and girls from our tri-county area.



Campers stay cool and dry waiting for meals under new heavy-duty awnings.



205 regional friends join Family Campers for the Independence Day Retreat.

Needs at the Ranch

- **Pneumatic rock drill**
- **3-point sprayer with 200 gallon tank for spraying pastures**
- **6 foot T-posts** (new or used, up to 150)
- **3-point landscape rake, 7' maximum width** (for cinder road upkeep at West Branch)
- **Digital SLR camera & external flash**

If you have a lead on any of these items or you would like to make a donation of one of these items to the Ranch, please contact Dale Stover, 615-893-2767, ext. 105 or dstover@billriceranch.org

Twenty were registered in the 2012 program!

Ministry

Two-week
INTERNSHIP

Preparing for the future while investing in others!

Session I: July 7-19, 2013
Session II: July 14-26, 2013
Cost: \$120

For high school graduates ages 17-20

First Week: classroom instruction, daily observation, nightly services
Second Week: hands-on involvement in Youth (ages 12-19), Junior (ages 8-12), or Deaf (ages 9-19) Camp programs

For a brochure or application packet, email your name and address to internship@billriceranch.org or call 800.253.RICE, ext.105.



We thank the Lord for providing summer staff volunteer allowances for more than one hundred summer staff members that have served with us this summer. At printing, gifts designated to the **FAITH PROJECT** have accounted for 24% of the amount that needs to be raised. **Could you help us reach our goal with a \$50 gift** to cover one summer staff counselor for the final week of camp? We will distribute these allowances August 3.

Reserve your week of camp for 2013

for special perks over \$465. Deadline November 30.

www.billriceranch.org/fastrack

FAST TRACK RESERVATIONS

Calendar OF EVENTS

SEASONAL RETREATS

Sign Language School..... **Aug. 22-25**
Elementary Retreat 1..... **Aug. 24-25**
Elementary Retreat 2..... **Sept. 7-8**
Junior High Retreat **Sept. 17-19**
Ladies' Retreat **Oct. 11-13**
Men's Challenge..... **Nov. 2-3**
Conference on Marriage & the Home **Nov. 29-Dec. 1**

REGIONAL EVENTS

Youth Conference
Phoenix, AZ **September 8**
Conference on Marriage & the Home
Gallup, NM **October 5-6**
Men on the Move
Fort Collins, CO **October 26-27**
Youth Conference
Santa Maria, CA **November 10**